



2017

IMPACT
REPORT

THE
freedom
STORY

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OUR MISSION



Our Mission is to
prevent child trafficking
and exploitation through
culturally relevant programs
for vulnerable children and to
share their stories to inspire
creative, compassionate
people to act.

OUR MISSION

This past May, an indictment charging 38 people was unsealed in Minnesota. The culmination of an extended Homeland Security Investigation begun in 2014, the indictment reveals a vast underground criminal network. Since 2009, traffickers used the network to bring hundreds of impoverished Thai women, who spoke little English, to US cities under the guise of good work. Once in the States, the women, which the indictment calls “modern-day sex slaves,” were forced into sex work until they could pay off massive debts purportedly amassed during travel. It is one of the largest sex-trafficking cases in US history.

While this story comes from the extreme end of the human trafficking spectrum, it reveals the interconnection between the United States and Thailand. Most men who use Thais for sex travel to Thailand to do so. And most of the estimated 60,000 children commercially sexually exploited in Thailand each year become so because of vulnerabilities that could be abated.

The need for equitable income and opportunity in Thailand is great – especially for marginalized populations. While Thailand’s sustained economic growth has encouraged some to cite it as a success story, many of its rural inhabitants are still plagued by poverty. As the World Bank’s Thailand overview states: “Although inequality has declined over the past 30 years, the distribution in Thailand remains unequal compared with many countries in East Asia. Significant and growing disparities in household income and consumption can be seen across and within regions of Thailand, with pockets of poverty remaining in the Northeast, North, and Deep South.”

Sometimes children enter the sex industry with at least implicit family support. For other children, their families no longer live with them, if they live at all. Either way, for children stuck at the bottom of Thailand’s economic “success,” selling their body is often the only way to survive.

This has been the story for many Thai children, especially those in the North who are poor and can’t afford an education. As human trafficking scholar Louise Shelly writes, “Those who are trafficked are the least educated. In the tri-border area in Thailand, 22 percent of surveyed prostitutes had never attended school, and 41.5% had some exposure to primary education.”

And sexual exploitation isn’t the only danger. From slave-like conditions on fishing vessels to dangerous and unregulated factory work, exploitation takes many forms for Thailand’s vulnerable children.

The Freedom Story’s mission is a direct response to this reality.



OUR MISSION

OUR PROGRAMS



SCHOLARSHIPS

An estimated 60,000 children are involved in the Thai sex trade each year. Most are girls who come from the northern region of Thailand, where poverty forces many to drop out of school while young. Uneducated, yet expected to help provide, these children are easily lured into the sex trade. Educational scholarships reverse this trend—opening opportunities and empowering at-risk children and youth to escape exploitation. We provide scholarships for 110-140 students annually.



RESOURCES

The Bong Prae Resource Center is the hub of our work. In a rural area of the Chiang Rai Region, it offers educational resources, art supplies, tutoring, career counseling, math and English classes, trafficking awareness programs and human rights trainings, a safe and positive environment, and mentorship from staff and volunteers. In 2016, we opened our second Resource Center in Chiang Rai City, expanding our resources to the thousands of students in the bustling city of Chiang Rai. We also hold English camps each year, with around 400 participants attending.



MENTORSHIP

Statistics show that at-risk children and youth with mentors are more likely to aspire to attend and graduate from college; to participate in sports and other extracurricular activities; to take leadership roles in school and outside activities; and to regularly volunteer in their communities. All of our students are mentored by our staff through daily interaction and intentional activities at our resource centers, regular home visits, and attendance at important events.



OUR PROGRAMS



AWARENESS AND HUMAN RIGHTS

Our awareness programing is designed to facilitate social, sexual, and self-awareness through our 3-3-5 program, counseling, and camps. Our legal rights programing teaches students and community members about the Thai law as well as their legal and human rights.



SUSTAINABILITY

The Freedom Story's Sustainability Programs utilize local resources and build upon the existing skills of the families we work with to empower communities by preventing the flight of talent, raising living standards, and reducing the lure of traffickers. We have served over 300 direct beneficiaries since 2015. In 2017, we launched Seri – our first sustainable and equitable product line.



ETHICAL STORYTELLING

We identify stories of beauty and hope arising from adverse circumstances and tell these stories through photography and film for two purposes. First, to provide healing and dignity to the communities we serve. Second, to expand awareness of the power of prevention and invite others into this work. Our CEO, Rachel Goble, launched Ethical Story Telling this year!



OUR VALUES

We intentionally invest in relationships with our scholars and other children, our community and investors, our staff and volunteers.

We practice transparency with our finances and needs, our successes and challenges.

We hold the dignity of the children and communities we serve and of those who support us at the forefront of our minds in all we do.

We provide sustainable educational and economic opportunities to the children and communities we serve, recognizing that long-term change is an on-going, collective effort.

We represent and share positivity and hope amidst the harsh realities our students face.

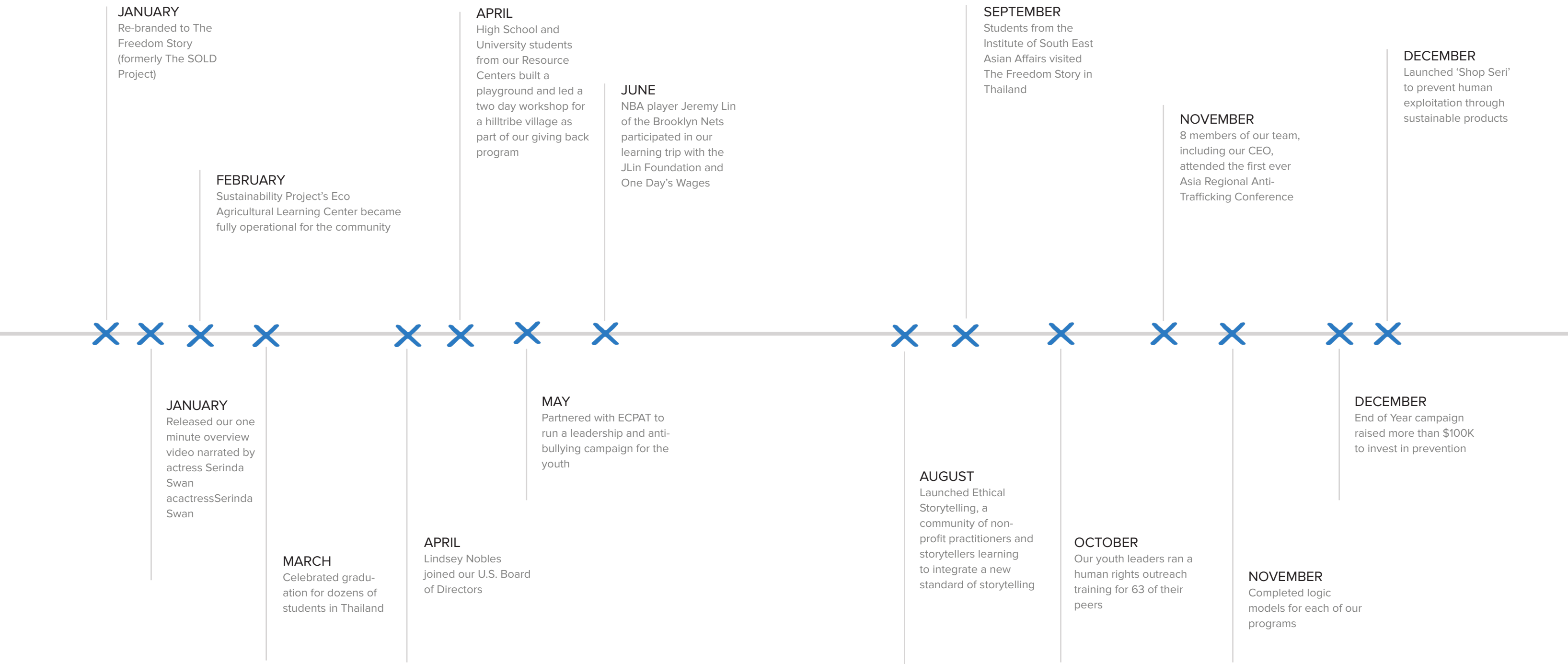
We are inclusive of all people; our help is neither based on nor restricted by gender, religion, race, nationality, etc.

With a posture of listening and learning, we remain adaptable and open to the needs of the children and communities we serve.



OUR IMPACT

OUR MISSION



OUR MISSION

OUR MISSION

189

At least 189 students, parents, and organizational leaders have gone through our awareness trainings.

2,500

At least 162 students have used our Bong Prae Resource Center over 2,500 times this year.

89

At least 89 students have accessed counseling. Ran counseling trainings for over 60 university and health care staff.

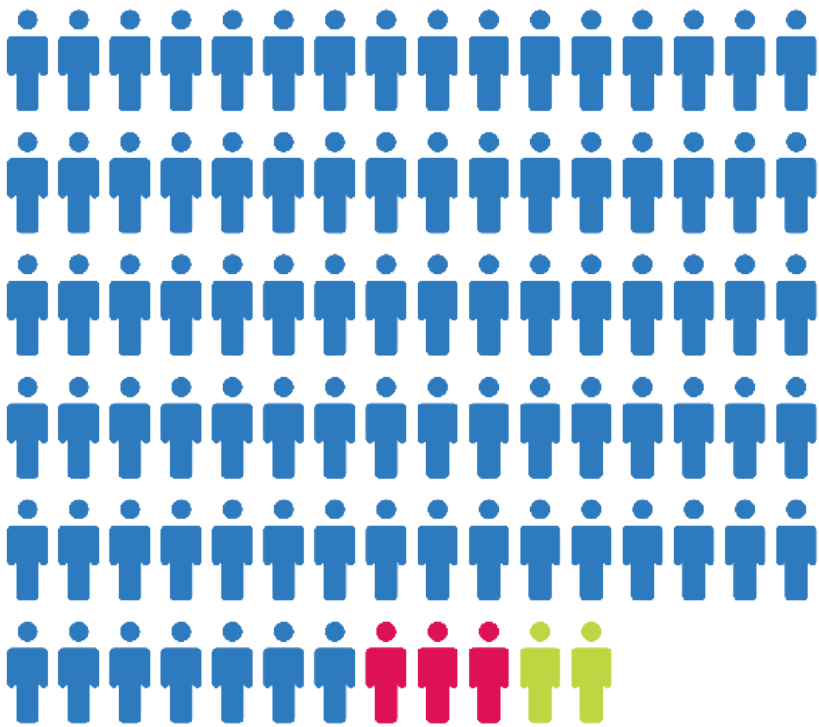
126

At least 126 people have participated in our human rights classes.

383

383 students participated in our English Camp.

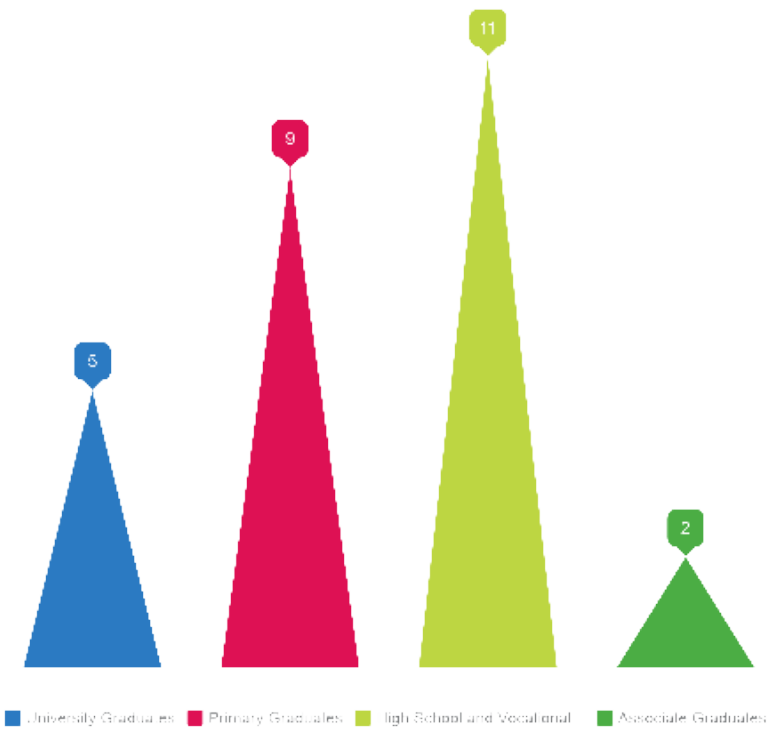
OUR MISSION



At least 87 villagers, 3 student interns, and 2 district officers have participated in our Sustainability Programs.

26
STUDENTS
GRADUATED

Five students graduated from University.
Six students continued on from High School to pursue an Associate's or Bachelors Degree.



■ University Graduates ■ Primary Graduates ■ High School and Vocational ■ Associate Graduates

CASE STUDIES



One of our scholarship students, Rien, graduated high school this year and was accepted to Chiang Mai University. With plans to study Japanese, she will start in the Fall. Rien has worked hard to overcome many obstacles, and our staff is incredibly proud of her. She is our first student to attend Chiang Mai University, a prestigious and popular school in the region.



A few months back, Kla*, a scholarship student who faces incredible obstacles, came to a staff run day-camp that builds emotional awareness, relational health, and communication techniques – one facet of our human rights and awareness programs. During the first half of the camp, Kla was aloof and uninterested, ignoring staff directions and even distracting other students.

But during the mandala activity – an art activity we use to help students connect to their inner lives – things changed. Absorbed, Kla neither talked with nor distracted others but drew silently to the music. Staff were surprised to see the dramatic shift. At the end, Kla was excited to share his drawing: a heart monster.

He hoped it would send love to others and help free their emotions. When the activity was over, Kla remained engaged for the rest of the day.

Two weeks later, our team member Lux followed up.

While Kla is usually reserved and guarded, he opened up to her about how the issues he faces at home cause him to feel isolated, afraid, and confused. He told her that while he still feels terrible at times, he has begun to focus on the future and not the past.

Over the last month, Kla has taken on a leadership role with Lux, helping her run the emotional awareness event at a local primary school. While Kla still faces many obstacles in life, he is beginning to recognize that his pain can be transformed into space for others to heal as he serves and opens himself to them.

This is resilience in action, and this is the reason we invest in human rights and awareness programs.



Dao* is a soft-spoken and shy scholarship student who was living with her aunt when family problems erupted. When seventeen-year-old Dao decided to drop-out of high school and told her family she was leaving to live with friends but not where she was headed, they didn't try to stop her.

When her mentor, TFS staff member Lux, called Dao's home to check in and arrange a routine home visit, Dao's family told Lux she was gone. Despite an unclear path, Lux was able to locate Dao.

When she found her, Lux encouraged Dao to return home, but Dao refused to go back to the dysfunction. Fearing for her safety and knowing she had no way to make money, Tawee offered Dao a two-month trainee position at TFS's Chiang Rai City Center. This gave Dao the opportunity to learn about working life and revealed the importance of finishing her education to have more opportunities in the future.

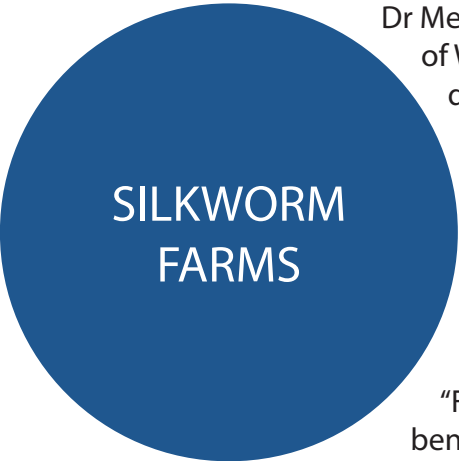
Eventually, Dao shared with Lux that she wanted to study to be a nursing assistant but her family refused to support her. With the help of her scholarship, Dao took a six-month course to study to be a nursing assistant. She also worked in Bangkok for three months, completing a residency. She now lives and works in Chiang Mai at a hospital while finishing her GED.

*Names changed to protect identity



RESEARCH

RESEARCH & IMPACT



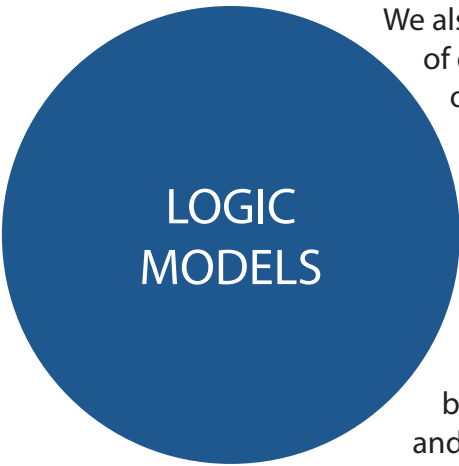
Dr Melissa Cianfrini, a postdoctoral researcher at The University of Western Australia (UWA), visited our programs in Thailand to design a study. Working with Worn Donchai, our Sustainability Director, and Lisa Winterfeldt, our (previous) International Liaison, Dr. Cianfrini developed a study aimed to (a) evaluate the Eri Silkworm Farm program and (b) offer a lessons learned approach to inform future evidence-based practice.

Dr. Cianfrini writes:

“From the data analysis, it appears the program is providing benefits to the community, empowering farmers with knowledge on sericulture and income to supplement everyday living expenses and

education. The program set out to support women and elderly members of the community, and this is evident in the demographics of the participants. Furthermore, the program gave a sense of purpose and achievement for participants, illuminating an affinity with the silkworms.

“A pertinent call to action from the participants was to increase trainers and further career training programs. Participants struggled with the silkworms at the commencement of the program, which was portrayed in the data as a lack of knowledge. A second call emerged in the data, with participants interested in witnessing a working farm which included the production of dyes, soaps, and fertilizers.”



We also embarked on the process of designing logic models for each of our programs this year. While we have always been a grassroots organization, we know that as we grow we must put into place clear systems for evaluating the effectiveness of our programs. The process was a productive one for us, and we are looking forward to developing clearer metrics for proving our impact in 2018.

Following is a partial example of a logic model for our Awareness Program. This model's assumption includes: 1) If educated about important issues, students will be equipped to make better decisions. 2) If they have a community they will feel supported and encouraged to make these decisions and advocate for their rights. 3) The phone line is managed. 4) Community will use the skills and knowledge we are teaching them. External factors could include: 1) Holiday time, sickness, family problems, economic issues. 2) That the phone line to report abuse is managed well.

INPUTS	OUTPUTS (ACTIVITIES)	OUTPUTS (PARTICIPATION)	OUTCOMES (SHORT)	OUTCOMES (MEDIUM)	OUTCOMES (LONG)
People: Staff, volunteers, community members, kids, families, local school teachers and kids, other organizations	3-3-5 Child Abuse Prevention Program	The Freedom Story staff will be split into two groups and each group will do a practice session with kids at a local school (40 each - 80 kids total).	Students will understand what child abuse is, what it looks like and what to do if they see or experience abuse (including the hotline number to call). They will know who in their life they can report abuse to.	Students will know their value as a child and their rights. Students will feel comfortable talking with others about what they learned.	Students will have confidence to say no and report abuse. Students will teach their friends about their rights. The 3-3-5 information will be known in villages and schools throughout the community.
Resources: Books, teaching materials, computers, printers, office materials, resource centers, outside trainings	9 staff trained to be able to teach 3-3-5 in 2018	13 more schools in Mae Lao district grades 4-6 (40-60 kids each – total 520-780 total)	The community will have awareness & information about various topics such as mental health, emotional management, legal rights,	Students will use the learned information to make informed and healthy life choices. Students will develop healthy relationships and self- esteem.	The communities will understand and support each other. They will reach out and connect with Freedom Story
	Community Outreach Programs	4 times a year 2 times at Pong Phrae RC for parents and community	...etc	...etc	...etc
	Classes - Drugs - Pregnancy - Body Awareness - Mental Health -Self-Esteem	...etc	...etc	...etc	...etc
	Awareness Camps - Healthy Relationships - Sex Education	...etc	...etc	...etc	...etc
	...etc	...etc	...etc	...etc	...etc



OUR REACH

OFFICIAL LAUNCH OF SHOP SERI

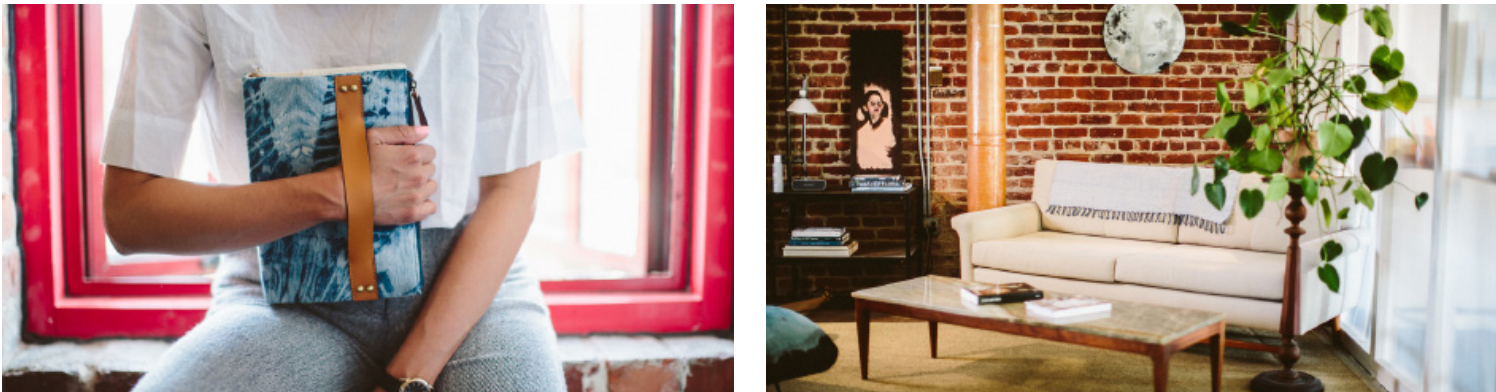


This year, we launched our first sustainable and ethical product line: Seri – Thai for freedom.

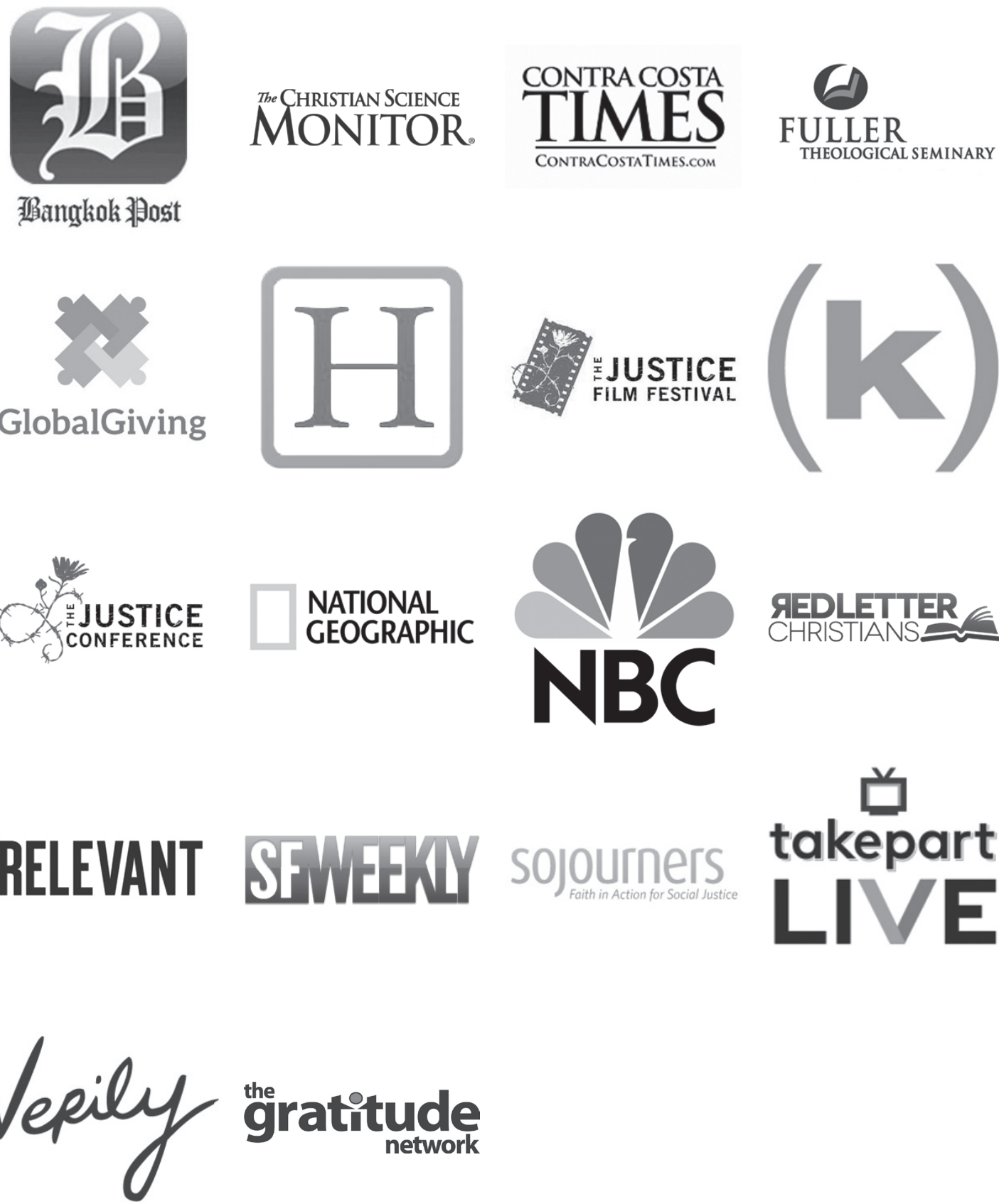
Because of a bitter cycle of poverty and exploitation, freedom is not a reality for many in rural Thailand. In 2013, we began our Sustainability Project to change this. Headed by Worn Donchai, our Sustainability Project’s programs harness the passion and skills of community members interested in learning more about and practicing sustainable development. This project seeks to not only improve the region’s environment but also the lives of the people the environment supports.

A couple of years after beginning our Sustainability Project, we began asking how to break the cycle of poverty and exploitation without increasing dependency, and the idea for Seri was born.

Seri’s mission is to increase Thai farmers’ understanding of organic farming and empower them to create marketable goods through sustainable and equitable production. Seri is a collective undertaking, providing stable careers, new opportunities, and sustainable living for Thai families.



PRESS AND NETWORKS





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Goble Properties



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CEO,
The Freedom Story



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Year Up



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Pastor, Author and Founder of
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STAFF



LUX PROMSUWAN

Awareness Program Officer



MUNLIKA AREE

Administration



RATTIKAN CHERMUE

Center & Scholarship Director



ORANUCH CHURMER

Scholarship Staff



TAWEE DONCHAI

Thailand Founding Director



SOMCHAT CHUWIT

Sustainable Development
Officer



WORN DONCHAI

Sustainability Director



ALAYNAH MORROW

U.S. Office Manager



RACHEL GOBLE

CEO



NONGNUH JAMPARAT

Counselor



DR. JADE KELLER

Program Advisor



THODSAPHON KITTA

Activities Manager



DANIEL OLSON

Writer & Researcher
U.S. Office



P'EAD

Grounds Keeper
Thailand



AOUN SITTHICHIRANG

Program Manager
Thailand



BEE THONGTHEP

Program Officer
Thailand



NITTAYA WONGKHOM

Accountant



LAUREN ELLIS

Marketing Director



KATE THUTSUNTI

Leadership Director



LISA WINTERFELDT

International Liaison
(January - July)



WIN YINGTIPIPAT

Legal Advisor



KRU YU

English Tutor



KRU TAE

Math Tutor



LUCY MCCRAY

International Liaison
(July - Present)



SANYA JANTHAWONG

Scholarship Officer

PARTNER ORGANIZATIONS

Collaborating with and learning from other organizations is essential to our work. Our partnerships and relationships in the anti-trafficking world extend far beyond those on this page. We can't highlight them all here. But we want to give a special shout-out to the organizations we regularly visit during our Field Learning Trips, collaborate with on programing, and partner with to achieve our shared goal of ending modern day slavery. Their dedication to educating and inspiring future activists and their commitment to collaboration make them essential partners in our



LOCAL REPRESENTATIVES



BUNTY DREWITT
Santa Barbara, CA



GRETCHEN RADOMSKI
Bend, OR



MARGARETT HANSEN
Okinawa, Japan



SHANNON O'MALLEY
Portland, OR



BILL STAUFFER
Portland, ME



BRIAN WHITE
Los Angeles, CA

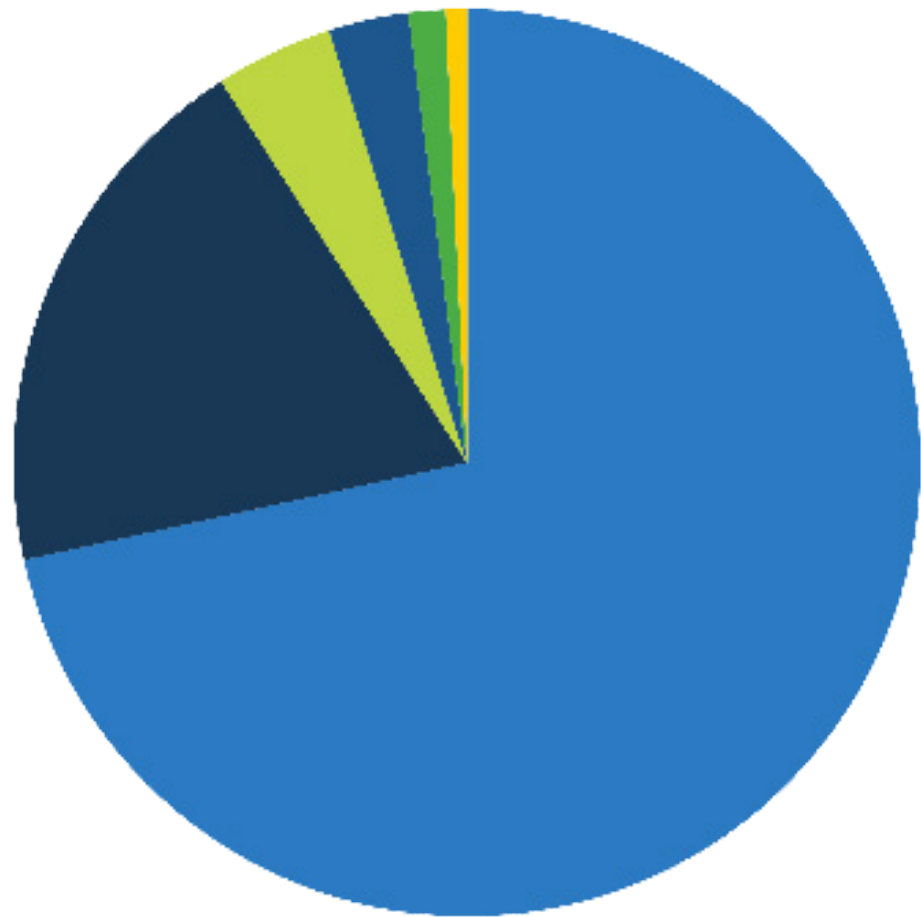


SHANNON GRIESSER
Boston, MA



FINANCIALS

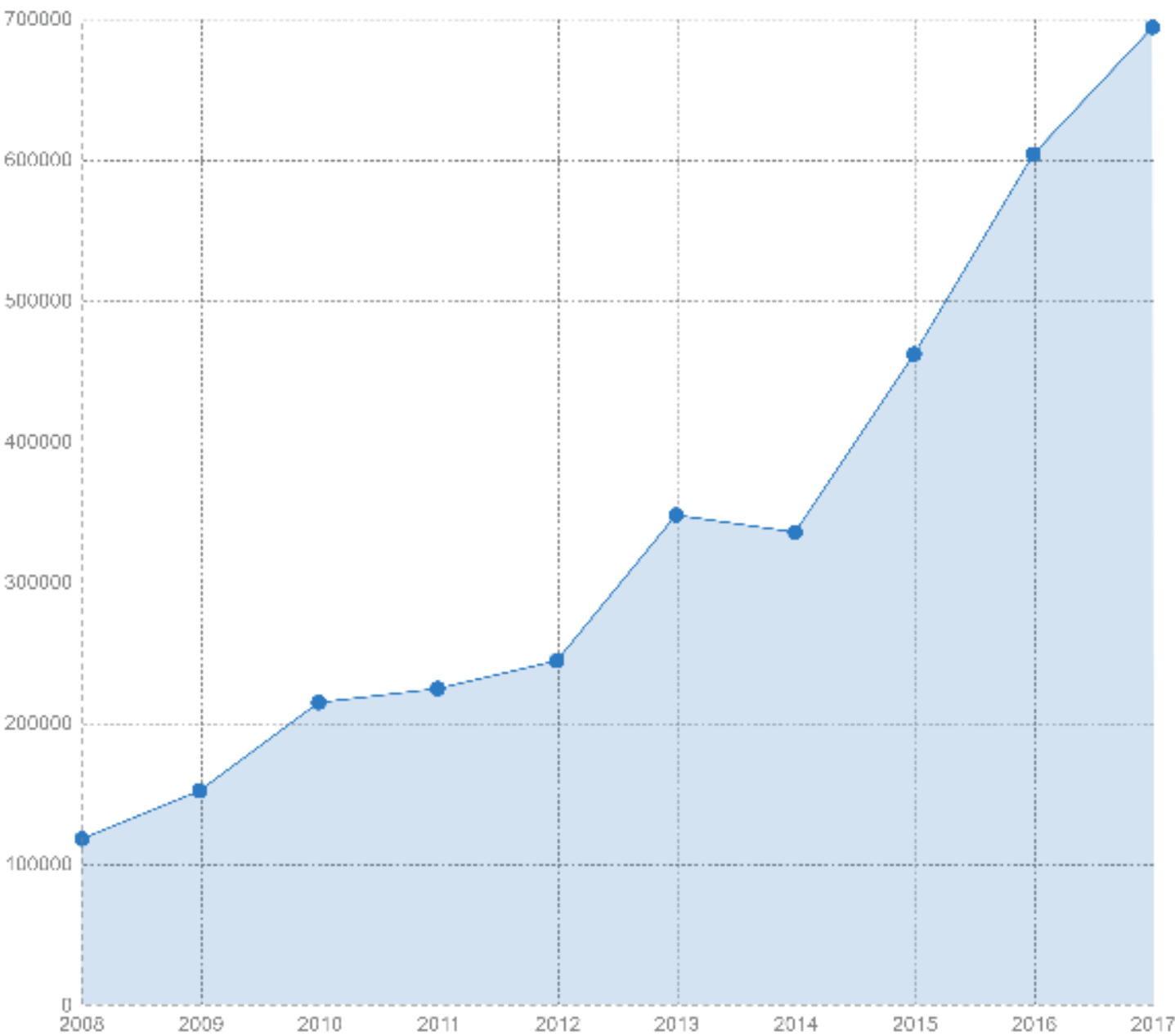
INCOME AND DONATIONS



TOTAL INCOME: \$693,084

Individual Donors	\$495,976	72%
Grants	\$133,905	19%
Online Fundraising Platforms	\$29,163	4%
Company Matching Gifts	\$19,743	3%
Special Events	\$9,081	1%
Other Revenue	\$5,216	1%

FINANCIAL GROWTH OVER TIME

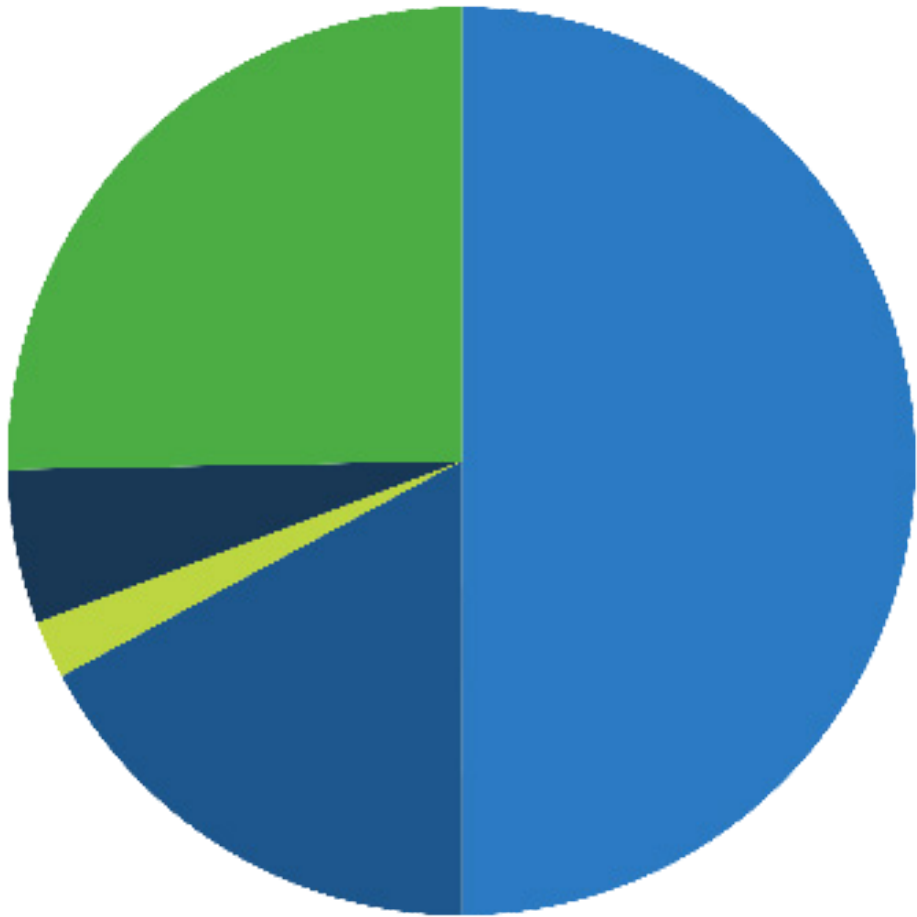


2017 ACCOMPLISHMENTS

7¢
Our cost
to raise \$1

15%
Increase in support
for our programs
from 2016

EXPENSES



TOTAL EXPENSES: \$597,013

● Resource Centers, Scholarships, Sustainability & other Program Initiatives	\$298,486	
● Program Salaries, Travel & Overhead	\$102,374	
PROGRAM SERVICES TOTAL	\$400,860	68%
● Fundraising & Marketing Initiatives	\$12,393	
● Fundraising Salaries & Overhead	\$32,740	
FUNDRAISING TOTAL	\$45,133	7%
● ADMIN SALARIES, RESEARCH & OVERHEAD	\$151,020	25%



WITH GRATITUDE

We couldn't be more grateful for each person who has so generously invested in The Freedom Story in 2017.

All Investors \$500+

Ping Pong A Thon	Thomas and Christine Routh	Renee & Bill Curtis
Servantworks	Lana and Scott Caspersen-Harris	Julie Stahler
Goble Property Management	Emily and Gregg Nelson	Kathleen Mroczka
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Rachel and Nate Sparks	Ha Ching Man Maria	



FINANCIALS

In-Kind Donations

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- Sam Hara
- Livermore Valley Wine Trolley
- Mitchell Katz Winery
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- Jen Weaver
- Kevin Bixler
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- San Francisco Ballet
- Oakland Zoo
- Causegear
- Bay Area Discovery Museum
- 1: Face Watch
- 31 Bits
- Akola
- Winchester Mystery House
- Jeremy Lin
- San Francisco Giants
- Wente Vineyards
- D'Oliva Olive Oil
- Sunol Ranch Honey

Event Volunteers

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- Peggy Fiedler
- Dan Olson
- Sarann Olson
- Sam Hara
- Chris Scott
- Alie Scott
- Rich Morrow
- Tracy Schroeder
- Lisa Marie Johnston
- Kyle Hara
- Sika Gasinu
- Emily Gustafson
- Katie Hara
- Madelynn Emmerich
- Brittney Jones

Photography
and Film

- Benjamin Edwards Photography
- Kevin Kubota Photography
- Kelly Marie Photography

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