



2016

IMPACT REPORT

THE
freedom
STORY

TABLE OF CONTENTS

OUR MISSION

The Issue
Our Model
Our Programs
Our Values

IMPACT

2016 Timeline
Accomplishments
Results

RESEARCH

Social Impact Assessment
Learnings
Areas of Growth

OUR REACH

Shane Claiborne Event
Press

FREEDOM FAMILY

Board of Directors
Local Representatives
Partner Organizations
Leadership and Staff

FINANCIALS

Support Income
Expenses
With Gratitude

OUR MISSION



Our mission is to prevent child trafficking and exploitation through culturally relevant programs for vulnerable children and to share their stories to inspire creative, compassionate people to act.

OUR MISSION

Thailand is a microcosm of the global epidemic of human trafficking and modern slavery. Many of its estimated 425,500 slaves are forced laborers in the fish, garment, or shrimp industries. Many others are exploited in the commercial sex industry. While technically illegal in Thailand, the sale of sex happens openly. And it's estimated that up to 60,000 children take part in the Thai sex trade each year. The average age of these children is between 12 and 20 years old. The majority of them come from the less-developed regions of the North.

Northern Thailand has the nation's highest percentage of those who have never attended school: 9.9 percent. It also has the lowest average number of years of schooling: 7.31 for boys and 6.56 for girls.

Dismal education rates and a supply site for traffickers — it's no coincidence that Northern Thailand shares these two characteristics.

"Those who are trafficked are the least educated," writes human trafficking scholar Louise Shelly. "In the triborder area in Thailand, 22 percent of surveyed prostitutes had never attended school, and 41.5% had some exposure to primary education." In a study of sexually exploited children in the northern region of Chiang Rai — where The Freedom Story is located — researcher Simon Baker concurs: "The best data indicating the number of children at risk of being victims of child prostitution are education enrollment figures. Education is a surrogate measure for both child labour and child prostitution."

Many children and youth in the Chiang Rai region are at-risk of being trafficked. Two groups are particularly vulnerable.

Hill tribe kids face greater risk because they often lack citizenship and decent schools. Higher levels of relative poverty, drugs, and poor roads contribute to their vulnerability as well. Girls also face greater risk due to Thai cultural and religious norms. Data from a Thailand Ministry of Public Health survey led to estimates of 3 to 4 male sex workers for every 100 females.

Once trafficked for sex or other forms of exploitative labor, Thai girls and boys can end up anywhere in the world: from Bahrain to Canada, from South Africa to Japan, from Bangkok to San Francisco.

The Freedom Story's mission is a direct response to this reality.



OUR PROGRAMS



SCHOLARSHIPS

An estimated 60,000 children are involved in the Thai sex trade each year. The majority of these kids come from Northern Thailand where crippling poverty forces many to drop out of school at young ages. Uneducated yet often expected to help provide for their families, these children are easily lured into the sex trade or other forms of exploitative labor. Educational scholarships help reverse this trend.



RESOURCES

Both our Bong Prae and Chiang Rai resource centers offer daily after-school programs. These include math, English, and art classes, tutoring and educational games, one-on-one, group, and career counseling, access to books, computers, software, and the Internet. We also offer weekly, monthly, and annual educational opportunities for the entire community.



MENTORSHIP

Statistics show that at-risk children and youth with mentors are more likely to aspire to attend and graduate from college. To participate in sports and other extracurricular activities. To take leadership roles in school and outside activities. And to regularly volunteer in their communities. All of our students are mentored by our staff through daily interaction and intentional activities at our resource centers, regular home visits, and attendance at important events.



OUR PROGRAMS



AWARENESS AND HUMAN RIGHTS

Our legal rights programing teaches students and community members about the Thai law, as well as their legal and human rights. Our awareness and sexual rights programing includes our 3-3-5 program, our counseling programs, and our camps. These programs have taught thousands of students throughout the region their sexual rights. They also facilitate social, sexual, and self-awareness.



SUSTAINABILITY

The Freedom Story’s sustainability programing utilizes local resources to build upon the existing skills of the families we work with. This programing includes training, workshops, our Eco Agricultural Learning Center, and business development. It will soon include our first line of sustainably sourced and ethically produced products. Our sustainability programing prevents the flight of talent, raises the local standard of living, and reduces the lure of traffickers in the communities we serve.



STORYTELLING

We identify stories of beauty and hope arising from adverse circumstances and tell these stories through photography and film for two reasons. First, to provide healing and dignity to the communities we work in. Second, to expand awareness of the power of prevention and invite others into this work.



OUR VALUES

Whether our **RELATIONSHIPS** with our beneficiaries in Thailand, with our donors, or with one another, we intentionally invest in our human connections each day.

From our finances to our needs, from our successes to our challenges, **TRANSPARENCY** is central in all we do.

Our individual **DIGNITY** is tied to the dignity of us all. Whether teaching human rights in Thailand or sharing stories in the US, we strive to highlight the dignity of each person.

Systemic problems require long-term, systemic solutions. And in the midst of a changing world, **RESILIENCY** is key. Our programs provide adaptable solutions that last.

Even in the midst of the darkest situations, **POSITIVITY** inspires hope. And hope inspires action

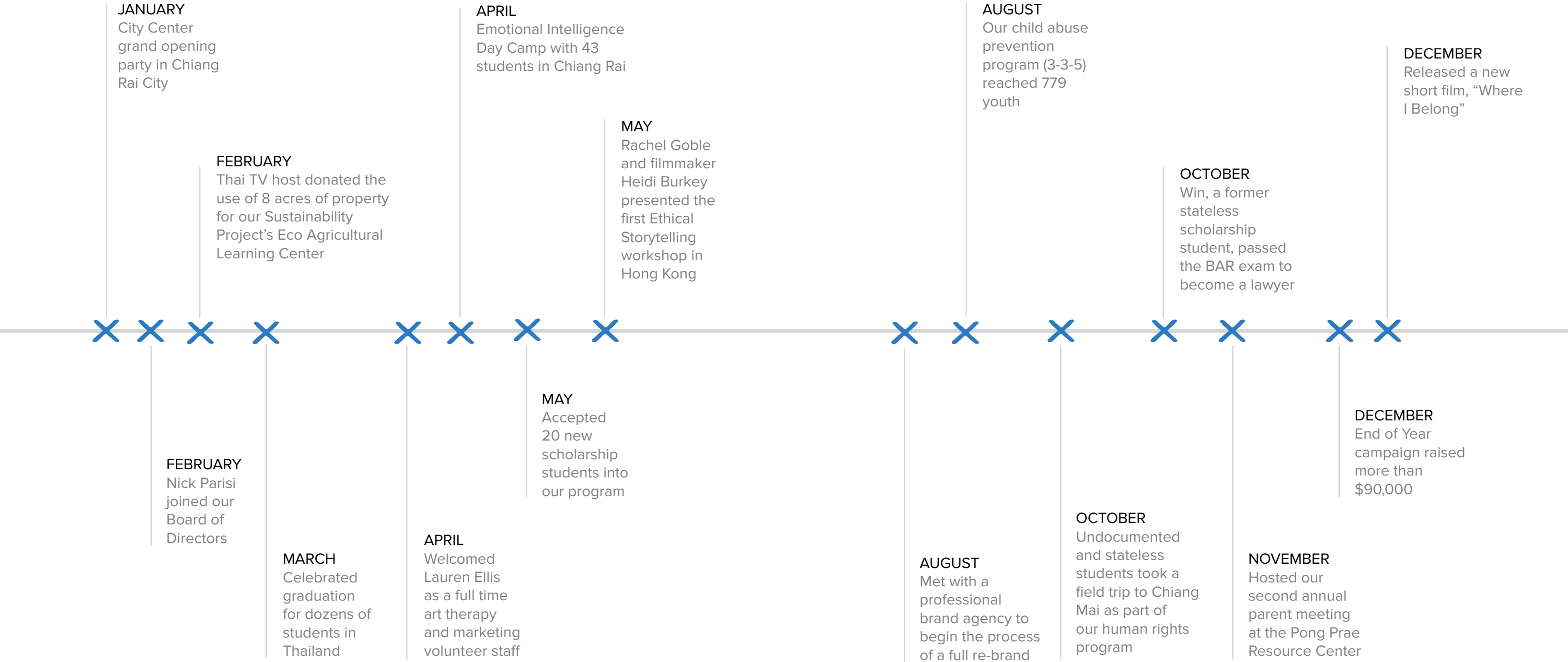
INCLUSION and dignity go hand in hand. We serve those in need without restrictions based on gender, race, religion, sex, age, background, nationality, et cetera.



OUR IMPACT

OUR IMPACT

OUR IMPACT



OUR IMPACT

357

Rural Villagers participate in our Sustainability Project, which includes our Eco Agricultural Learning Center, natural dyes, and silkworm programs

682

Children and youth take part in Awareness and Sexual Rights Project, which includes our 3-5-5 Program, and family and other camps.

12

Hours of English Tutoring (on average) are offered per month when school is in session; 21 hrs (on average) are offered when school is on break.

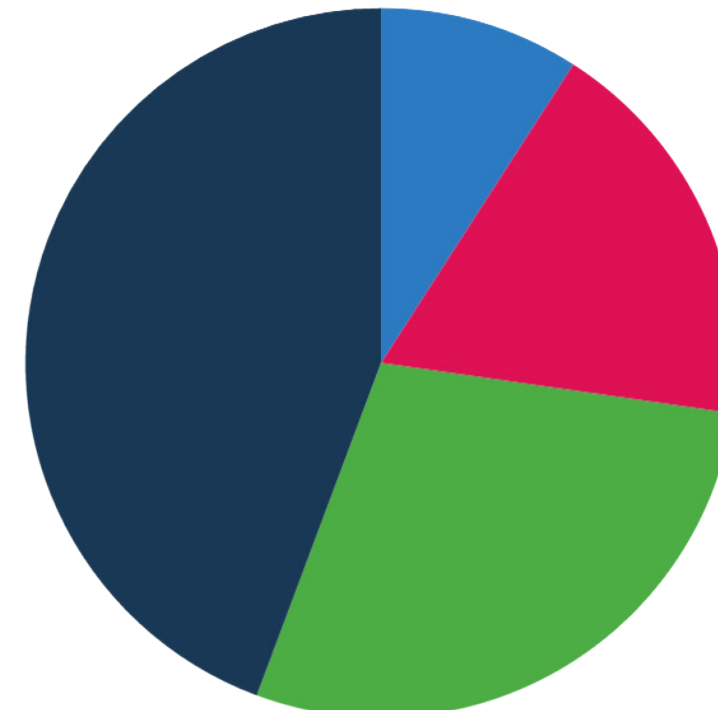
200

Children take part in our Legal Rights program.

18

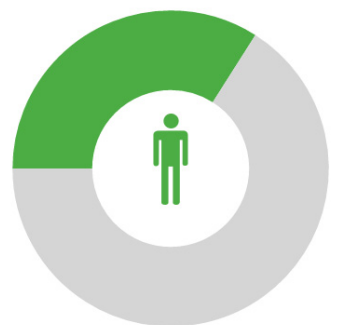
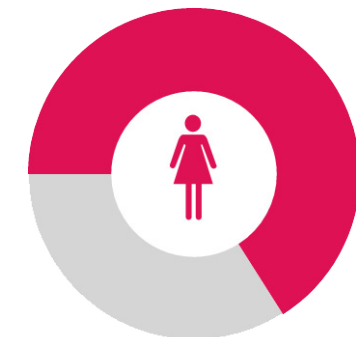
Hours of Math Tutoring (on average) are offered per month when school is in session; 25 hrs (on average) are offered when school is on break.

OUR IMPACT



122

STUDENTS SPONSORED



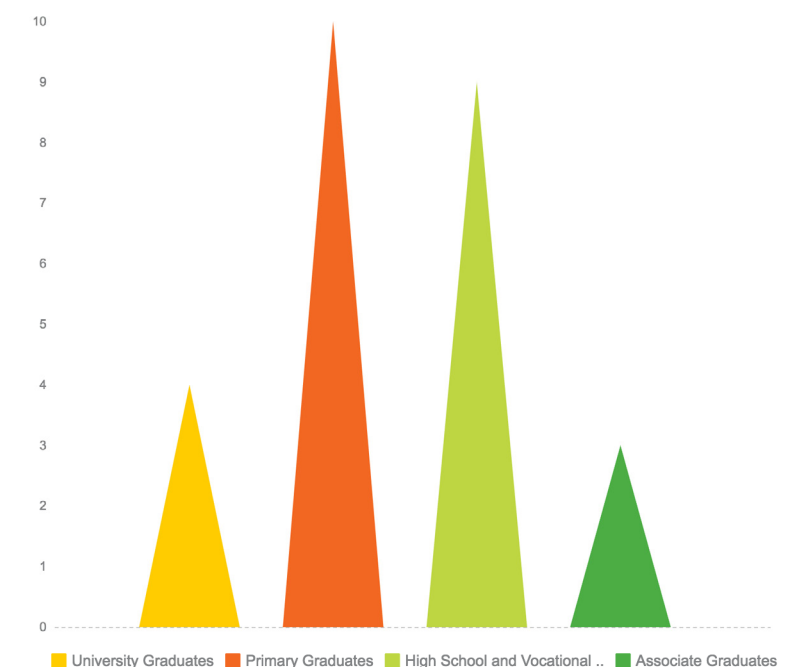
66%

34%

26

STUDENTS GRADUATED

Four students graduated from University. Three students continued on from Vocational school to pursue a Bachelors Degree.



CASE STUDY



“WE’RE BOTH BRAVE ENOUGH TO DREAM.”

Surachat and Surachai are two brothers who are in a complicated situation: they are stateless and they are orphans. Their father was an alcoholic who committed suicide in their home, and their mother had many mental and physical health problems before she passed away two years after their father. Her death was a turning point in their life where they realized they could no longer lead innocent and carefree lives. They talk about bearing a burden of guilt for not doing more to help their mother before she died, though they were still young when it happened. They had to take responsibility for themselves: cooking, cleaning, protecting themselves and finding financial support—especially after they discovered that their mother, because of mental illness, had not understood the importance of their identity documents and had thrown them away.

THE BASIC THINGS

Even a basic thing like transportation becomes a catch-22 where they cannot get a legal drivers’ license without proper identification, so when they ride their motorbike to school or work, they risk getting caught for driving illegally, which can mean fines and jail time they can’t afford. Yet they also can’t afford to live without a way to get around to school and work.

HE SAID HIS HERO IS ABRAHAM LINCOLN.

Now they do everything they can to learn as much as they can by studying in the library, and they find whatever jobs available to support themselves by cleaning dishes and floors in the school cafeteria, delivering drinking water, or working in the fields. Surachai dreams of becoming a doctor, and coming back to his village to help the people there who are prone to illness. Surachat loves to study history and culture. People look down on them for being stateless, they suffer insults, legal discrimination, and lack of opportunity, but they don’t let this affect their view of themselves. As Surachat explains:

“Not having citizenship is like I am invisible. It tells me no one cares about me. Everywhere I go, people insult me and are mean. But in my opinion, I don’t think they are right. Even though we don’t have Thai citizenship or a Thai ID, we can still live happily with others. Everyone is born differently. Even though we were born without citizenship, we are also human beings. Being happy or not happy is not about having an ID or money. It’s about being satisfied with what we are or are not.”

SURACHAI ADDS

“After school, we might not be able to go play soccer or video games like others do because if we do that our life will dwindle and have no future. But if we work hard today, no matter how hard it is, if we have good intentions and beliefs, if we do what we believe, then we can handle it and it will be something we can accept. I am not a person who gives up on my dreams. I have intentions. I don’t care if I have Thai citizenship or not. I believe that my dream will come true. I will try and reach my goal.”

“WATANASAREE GAVE US EVERYTHING.”

They express gratitude and their sense of feeling blessed to have Watanasaree [The Freedom Story] in their lives. The money for school and supplies, the counseling and mentoring services, and the other opportunities it provides for higher education has changed their prospects in immeasurable ways. They feared they would be homeless without The Freedom Story’s support, but at The Freedom Story, they feel safe. Surachai says, “I want to say thank you to Watanasaree for helping us to have hope again and keep fighting and go through our problems. Even though everyone starts in different places, we can choose our own direction.”

To watch Surachat and Surachai’s inspiring story, visit www.thefreedomstory.org.





RESEARCH

SOCIAL IMPACT REPORT

Over the past couple years, we’ve ramped up efforts to collect data to examine whether our programs are having the positive impact we aim for. We want to know to what extent our programs help keep at-risk students in school while also building the resilience and awareness necessary to protect them from trafficking. These are the best available proxy measures on whether we’re effectively preventing the trafficking of children.

In 2016, we completed a comprehensive study, involving interviews and surveys of our students, and the initial results prove promising.

As a result, these findings suggest that our kids are vulnerable to exploitation due to poverty, and that the scholarships are critical aids in keeping them in school. Ensuring they are successful in school is a challenge, and some of those challenges lie beyond the scope of our work. However, given the precarious, and often exploitative, nature of the type of work available to minors and young adults, the fact that our kids are choosing to stay in school rather than pursue alternatives is a strong indicator that The Freedom Story is finding success in preventing human trafficking.

Moreover, the students show an awareness of trafficking, which can help put them on their guard against potentially abusive and dangerous situations. Meanwhile, The Freedom Story has provided intangible, though no less important, benefits: relationships with mentors whom the students have come to view as extended family, who make the students feel valued, supported, and who help increase a positive outlook for the future.

Many thanks to Dan Olson, the principle author of our Social Impact Assessment, to Dr. Melissa Anderson-Hinn and to Athalie Waugh (M.A.) for their efforts in conducting the research, to End Crowd for the initial funding for the project, and to the many other contributors who helped provide insightful feedback and edits!

Included here are just a few highlights of what we’ve learned. To request a full report please email us at contact@thefreedomstory.org.



ON RISK

- Fifty-five students (out of 76) reported agreement that if they were not a scholarship student, they would have to go to work to help their family.
- Most reported knowing someone who has had to leave home to go to a major city like Bangkok or Chiang Mai to find work.

ON BENEFITS

- All of the beneficiaries in the data sample reported being currently in school.
- Eight-eight percent felt confident they would complete their educational goals.
- About 95% believed that education has made their lives better, and almost all of the students reported that The Freedom Story scholarship has made them realize they have more options for the future.
- About 70% (22 students) of the primary school interviewees described The Freedom Story staff as being a second family and all of them expressed strong ties to the Resource Center as a second home.
- When asked their favorite thing about their experience with The Freedom Story, 100% of the high school students interviewed said the following: relationships with staff. They spoke about feeling safe approaching staff, valuable to them, and confident in implementing the advice they gave. They also spoke of how their connection to The Freedom Story translated directly to a consistent increase in their levels of hope for their futures.
- The majority of students reported having attended one or more of our human trafficking awareness raising events, and vast majority of students were able to correctly identify potential trafficking situations.

ROOM TO GROW

- The majority of our students report a lack of confidence that there is anyone at school to whom they can turn when they have questions (which is likely due to a cultural phenomenon where asking questions of teachers is often considered offensive as it suggests the teacher didn’t teach the material well enough).
- Most of the students also report a lack of confidence in their grades.
- Less than half of our students strongly agreed that they have all the resources they need to do well in school.
- Thirty-seven students were either neutral or agreed that they have a hard time completing homework assignments. Students who had over 3 people living in their household (with an average of 5.8 per household) were less confident that they had the resources they needed to succeed.
- We also noticed some confusion around whether or not students had mentors and the effect of mentorship in student’s lives. While this is likely an issue of cultural translation (there is no Thai word for mentor, making the concept hard for some to understand), given that mentorship is such a large pillar of our program-ing, it is something worth exploring further.



OUR REACH

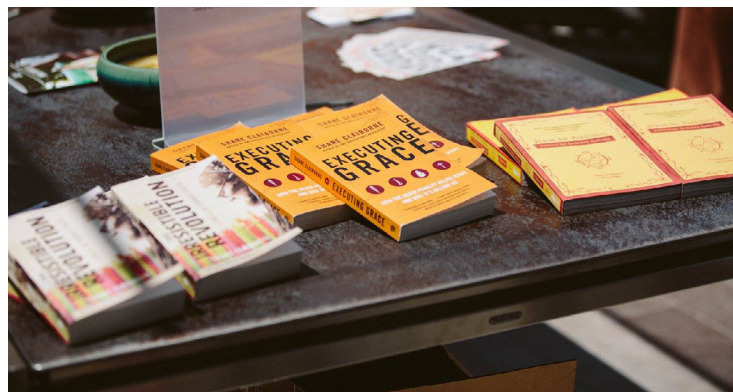
AN AFTERNOON WITH SHANE CLAIBORNE

July 18th, 2016



Shane Claiborne has published eight books. He's also written for numerous other publications including Esquire, Christianity Today, and The Wall Street Journal. He's guest lectured at Harvard, Princeton, and many other universities. The intentional community he founded in Philadelphia, The Simple Way, continues to be a trailblazer in the new monastic movement. Shane's a busy man.

So we were excited to get to spend an afternoon with him. Along with twenty exclusive guests and donors, we listened to and discussed with Shane as he shared his reflections on what justice means and the work of The Freedom Story.



PRESS AND NETWORKS



The CHRISTIAN SCIENCE
MONITOR

CONTRA COSTA
TIMES
CONTRACOSTATIMES.COM

FULLER
THEOLOGICAL SEMINARY



RED LETTER
CHRISTIANS

RELEVANT

SF WEEKLY

sojourners
Faith in Action for Social Justice

takepart
LIVE

Vepily

the
gratitude
network



FREEDOM FAMILY

BOARD OF DIRECTORS



ROY GOBLE
Chair of the Board
Goble Properties



RACHEL GOBLE
President
The Freedom Story



MARLENE LEPKOSKI
Senior Director,
Johnson & Johnson



EMILY NELSON
Blogger and Speaker



NICK PARISI
Managing Director,
Silfra Capital



RACHEL SPARKS
Founder,
Honorary Board Member



JEN WEAVER
Account Executive,
Salesforce



KEN WYTSMA
Pastor, Author and Founder of
The Justice Conference

STAFF



LUX PROMSUWAN
Counselor



NANII NENA
Administration



RATTIKAN CHERMUE
Center & Scholarship Director



ORANUCH CHURMER
Scholarship Staff



TAWEE DONCHAI
Thailand Founding Director



SOMCHAT CHUWIT
Sustainability Development



WORN DONCHAI
Sustainability Director



ALAYNAH MORROW
U.S. Office Manager



RACHEL GOBLE
President



NONGNUCH JAMPARAT
Counselor



DR. JADE KELLER
Program Advisor



THODSAPHON KITTA
Activities Manager



DANIEL OLSON
Writer & Researcher



P'EAD
Grounds Keeper



AOUN SITTHICHIRANG
Program Officer



BEE THONGTHEP
After School Officer



PI AEW
Accounting



LAUREN ELLIS
Marketing Director



KATE THUTSUNTI
Leadership Director



LISA WINTERFELDT
International Liaison



WIN YINGPITIPAT
Human Rights



KRU YU
English Tutor



KRU TAE
Math Tutor

PARTNER ORGANIZATIONS

Collaborating with and learning from other organizations is essential to our work. Our partnerships and relationships in the anti-trafficking world extend far beyond those on this page. We can't highlight them all here. But we want to say a special thank you to the organizations we regularly visit during our Field Learning Trips. Their dedication to educating and inspiring future activists, and their commitment to collaboration, make them essential partners in our work of prevention.



LOCAL REPRESENTATIVES



BUNTY DREWITT
Santa Barbara, CA



GRETCHEN RADOMSKI
Bend, OR



MARGARETT HANSEN
Okinawa, Japan



SHANNON O'MALLEY
Portland, OR



BILL STAUFFER
Portland, ME



BRIAN WHITE
Los Angeles, CA



SHANNON GRIESSER
Boston, MA



FINANCIALS

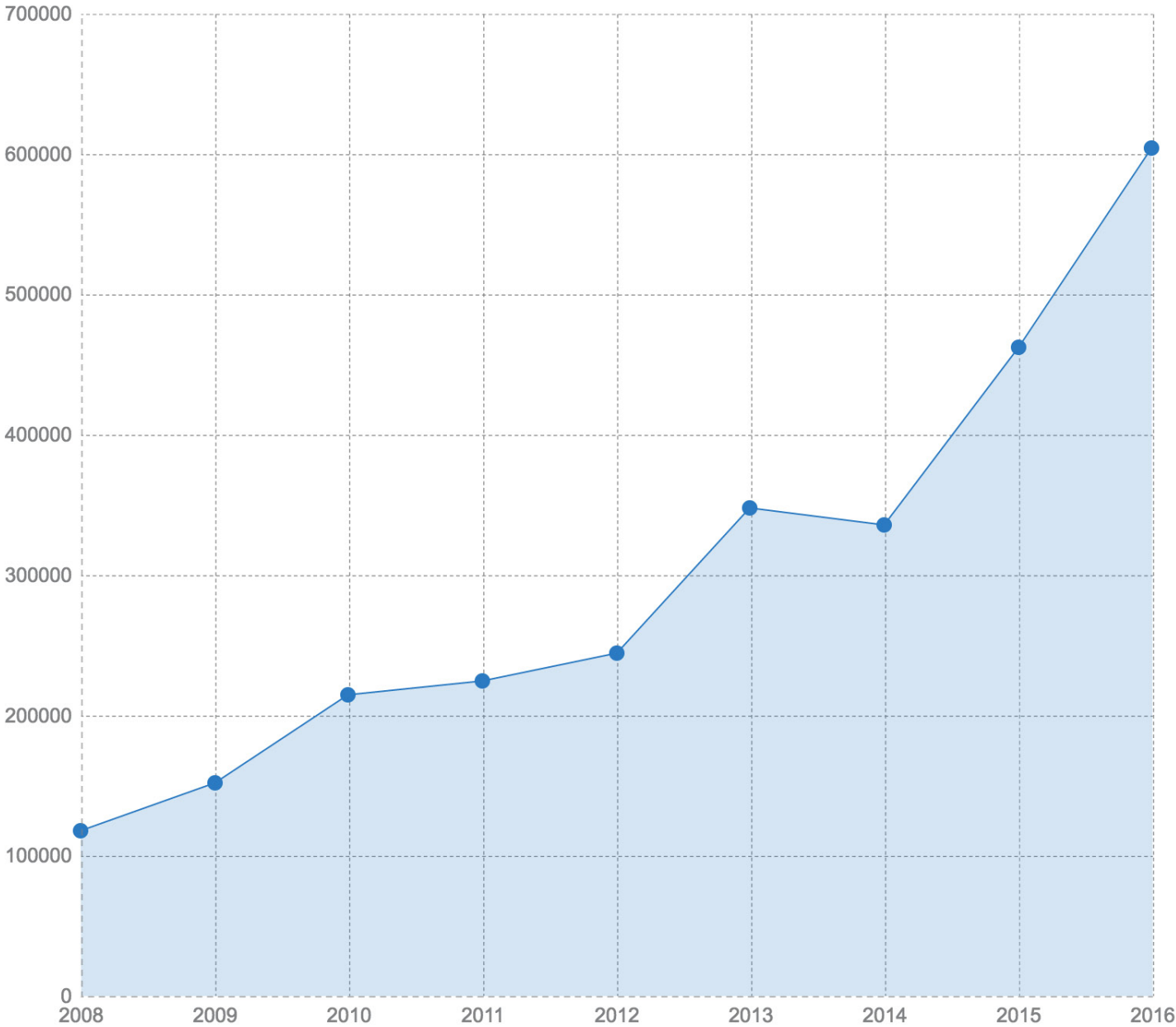
INCOME AND DONATIONS



TOTAL INCOME: \$609,150

Individual Donors	\$332,276	55%
Grants	\$232,007	38%
Online Fundraising Platforms	\$37,609	6%
Special Events	\$6,584	1%
Other Revenue	\$673	.1%

FINANCIAL GROWTH OVER TIME



2016 ACCOMPLISHMENT

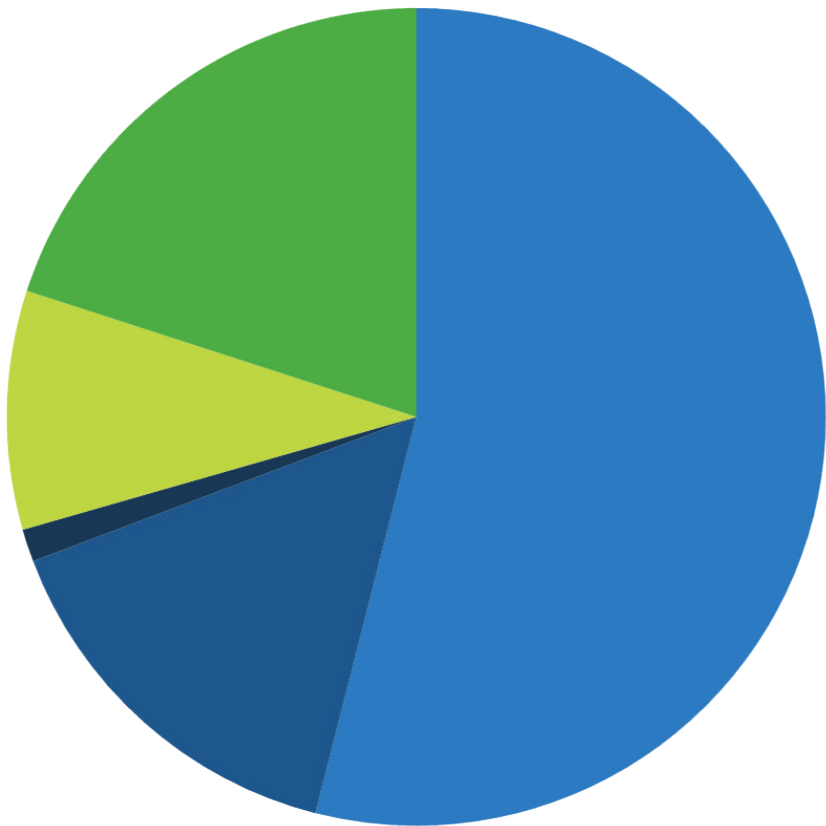
10¢

Our cost to raise \$1

31.8%

Increase in support for our programs from 2015

EXPENSES



TOTAL EXPENSES: \$575,096

<div></div>	Resource Centers, Scholarships, Sustainability & other Program Initiatives	\$290,173	
<div></div>	Program Salaries, Travel & Overhead	\$82,298	
	PROGRAM SERVICES TOTAL	\$372,471	69%
<div></div>	Fundraising & Marketing Initiatives	\$6,938	
<div></div>	Fundraising Salaries & Overhead	\$50,778	
	FUNDRAISING TOTAL	\$57,716	11%
<div></div>	ADMIN SALARIES, RESEARCH & OVERHEAD	\$144,909	20%



FINANCIALS

WITH GRATITUDE

Our incredible thanks to all of the donors who have so generously invested in The Freedom Story in 2016.

All Investors \$500+

Wyss Charitable Endowment	Lawrence Livermore Lab	Jeremiah and Megan Austin
One Day’s Wages	Mr. & Mrs. J Keegan	Cristin Douglas
Johnson & Johnson	Vince and Cathy Nelson	Randy Kizer
Goble Property Management	Amanda and Steve Ingold	Debra and James Curtice
Vennic Limited	Jennifer Weaver	JoAnn and Thomas Prescott
The Nelson Family Trust	Cornerstone Fellowship	Donna and Vaughan Wenzel
Gregg and Emily Nelson	Tracy Ummel	Michelle Dickinson
Antioch Church	Rachel Dennis	Grace Kwak
Salesforce Foundation	Chuck and Debra Dixon	Shah Makujina
Nicholas and Drew Parisi	Rosemary Clyde	Brendan and Rachel McClenahan
Thelma Goble	Joe Elmendorf	Cara Smith
Thomas and Christine Routh	Dean and Mary Given	John Adams
Galen Hieb	Linda Lyngso	Kathleen Mroczka
The OTT Foundation	Steve and Elizabeth Connolly	Michael and Heather Colletto
Paige and David Ready	Mike Rusch	Bill Stauffer
Jeremiah Boehner	Carlos Bezerra Jr	Cultural Care Au Pair
Roy and D’Aun Goble	Pete Kelley	Kevon Saber
Robert and Colleen Petersen	Michael McDonald	Rae Na
Lana and Scott Harris	Cindy Brandt	Westwood International
Marlene Lepkoski	Margarett and Kris Hansen	Cyrus Hagge
Trevor Cecil	John and Kathleen Dlugosh	Melanie Carrier
Nici Hinkel	Revolucion	Robert Maselli
Storrey Property Management, LLC	Pakorn Pongpaet	Angelina Fiordellisi and Matt Williams
Oak Life Church	Jolie Willis	The Arthur J. Gallagher Foundation
Bill & Sheila Burris	Christine Rose	Joseph Griesser
National Christian Foundation	Beverly Howell	Julie Stahler
Nicole Leppert	Daniel and Kimberly Young	Lilly Endowment, Inc.
Renee and Bill Curtis	Mark Kamrath	Pourcho Family Trust

FINANCIALS

Steve Stong	Anne Stoneberger	Monique Bell
Kids First Project Team	Sally Chaves	Duke & Lori Caldwell
Lisa Masterson	Trumark Company	Lizzy Gregory
Emily and Paul Bennetch	Andrew Gardener	
Clay Goetz	Brian McClinton	
Jessica Stevens	Diane McKenna	
Susan and Bill Golder	Rachel Resnikoff	
Gerald James and Patti Swanson	Kate Moore	
Allison Harp	Mark Fisher	
Jessie Stuart	Linda Gullick	
Matthew Stoodley	Carrie Shaffer	
Rachel and Nate Sparks	Michael Miller	
Brenda Haydock	Lorraine Raine	
Research Affiliates	Iris Arce	
Kristin Zierau	Richard and Kim Pace	
Andrea Summers	Mayumi Stevens	
David Slater	Jestin Tredway	
Kaylee and Chris Partridge	Colette Noblitt	
Melissa Sedlacek	Andre Bonkowski	
Aileen Morrissey	Eliza Kim	
Tom and Ann Hagensen	Laurie and Trent Nichols	
Charlene Damion	Dany Paragouteva	
Andrea Swift	Steven Martin	
David and Alissa Watson	Laura Lowe	
Alie and Chris Scott	Belma and Aidan Bostanci	
Adam Berg	Caylee Reid	
Gretchen and Jacob Radomski	Christina Louie	
Stephane Holgate	Daniel Kirk	
Darren and Sandra McGrandle	Ben and Sandy Blanton	
Mary Ann Maring	Mike Williams	
Rick Ifland	Thomas and Jo Chapman	



FINANCIALS

In-Kind Donations

- 3 Steves Winery
- California Academy of Sciences
- Coley Catatiano
- D’Oliva Olive Oil
- E. Keith Brown & Company, CPA
- Earl Anthony’s Dublin Bown
- Fine Arts Museums of San Francisco
- Roy Goble
- Joshua Higa
- Hiip
- Jason Leon
- Livermore Wine Trolley
- LUSH Cosmetics
- Munroe Motors
- ONEHOPE
- Page Mill Winery
- Pura Vida Bracelets
- Revolucion
- San Francisco Ballet
- Jessie Stuart
- TILT Cosmetics
- Jill Vellinger
- Roxanne Vinciguerra
- Winchester Mystery House
- Productionology
- Benjamin Edwards Photography

Event Volunteers

- Sherry Luo
- Madelynn Emmerich
- Trevor Cecil
- Emily Bennetch
- Clay Goetz
- Gina Norman
- Ben Van De Water
- Serena Zhu
- Kenneth Chou
- Michaela Ledoux
- Rich Morrow
- Kevin Norman
- Chris Scott
- Katie Hara
- Kyle Hara
- Rachel Artime
- Willa Mui
- Sydney Boral
- Jeff Eich
- Lindsey Peters

THE FREEDOM STORY
337 17th Street Suite 102
Oakland, CA 94612

