TABLE OF CONTENTS

OUR MISSION

The Issue
Our Model
Our Programs
Our Values

IMPACT

2016 Timeline
Accomplishments
Results

RESEARCH

Social Impact Assessment
Learnings
Areas of Growth

OUR REACH

Shane Claiborne Event
Press

FREEDOM FAMILY

Board of Directors
Local Representatives
Partner Organizations
Leadership and Staff

FINANCIALS

Support Income
Expenses
With Gratitude
OUR MISSION
Our mission is to prevent child trafficking and exploitation through culturally relevant programs for vulnerable children and to share their stories to inspire creative, compassionate people to act.

Thailand is a microcosm of the global epidemic of human trafficking and modern slavery. Many of its estimated 425,500 slaves are forced laborers in the fish, garment, or shrimp industries. Many others are exploited in the commercial sex industry. While technically illegal in Thailand, the sale of sex happens openly. And it’s estimated that up to 60,000 children take part in the Thai sex trade each year. The average age of these children is between 12 and 20 years old. The majority of them come from the less-developed regions of the North.

Northern Thailand has the nation’s highest percentage of those who have never attended school: 9.9 percent. It also has the lowest average number of years of schooling: 7.31 for boys and 6.56 for girls.

Dismal education rates and a supply site for traffickers — it’s no coincidence that Northern Thailand shares these two characteristics.

“Those who are trafficked are the least educated,” writes human trafficking scholar Louise Shelly. “In the triborder area in Thailand, 22 percent of surveyed prostitutes had never attended school, and 41.5% had some exposure to primary education.” In a study of sexually exploited children in the northern region of Chiang Rai — where The Freedom Story is located — researcher Simon Baker concurs: “The best data indicating the number of children at risk of being victims of child prostitution are education enrollment figures. Education is a surrogate measure for both child labour and child prostitution.”

Many children and youth in the Chiang Rai region are at-risk of being trafficked. Two groups are particularly vulnerable.

Hill tribe kids face greater risk because they often lack citizenship and decent schools. Higher levels of relative poverty, drugs, and poor roads contribute to their vulnerability as well. Girls also face greater risk due to Thai cultural and religious norms. Data from a Thailand Ministry of Public Health survey led to estimates of 3 to 4 male sex workers for every 100 females.

Once trafficked for sex or other forms of exploitative labor, Thai girls and boys can end up anywhere in the world: from Bahrain to Canada, from South Africa to Japan, from Bangkok to San Francisco.

The Freedom Story’s mission is a direct response to this reality.
SCHOLARSHIPS

An estimated 60,000 children are involved in the Thai sex trade each year. The majority of these kids come from Northern Thailand where crippling poverty forces many to drop out of school at young ages. Uneducated yet often expected to help provide for their families, these children are easily lured into the sex trade or other forms of exploitative labor. Educational scholarships help reverse this trend.

RESOURCES

Both our Bong Prae and Chiang Rai resource centers offer daily after-school programs. These include math, English, and art classes, tutoring and educational games, one-on-one, group, and career counseling, access to books, computers, software, and the Internet. We also offer weekly, monthly, and annual educational opportunities for the entire community.

MENTORSHIP

Statistics show that at-risk children and youth with mentors are more likely to aspire to attend and graduate from college. To participate in sports and other extracurricular activities. To take leadership roles in school and outside activities. And to regularly volunteer in their communities. All of our students are mentored by our staff through daily interaction and intentional activities at our resource centers, regular home visits, and attendance at important events.
OUR MISSION

OUR MISSION

Whether our relationships with our beneficiaries in Thailand, with our donors, or with one another, we intentionally invest in our human connections each day.

From our finances to our needs, from our successes to our challenges, transparency is central in all we do.

Our individual dignity is tied to the dignity of us all. Whether teaching human rights in Thailand or sharing stories in the US, we strive to highlight the dignity of each person.

Systemic problems require long-term, systemic solutions. And in the midst of a changing world, resiliency is key. Our programs provide adaptable solutions that last.

Even in the midst of the darkest situations, positivity inspires hope. And hope inspires action.

Inclusion and dignity go hand in hand. We serve those in need without restrictions based on gender, race, religion, sex, age, background, nationality, et cetera.

OUR PROGRAMS

AWARENESS AND HUMAN RIGHTS

Our legal rights programing teaches students and community members about the Thai law, as well as their legal and human rights. Our awareness and sexual rights programing includes our 3-3-5 program, our counseling programs, and our camps. These programs have taught thousands of students throughout the region their sexual rights. They also facilitate social, sexual, and self-awareness.

SUSTAINABILITY

The Freedom Story's sustainability programing utilizes local resources to build upon the existing skills of the families we work with. This programing includes training, workshops, our Eco Agricultural Learning Center, and business development. It will soon include our first line of sustainably sourced and ethically produced products. Our sustainability programing prevents the flight of talent, raises the local standard of living, and reduces the lure of traffickers in the communities we serve.

STORYTELLING

We identify stories of beauty and hope arising from adverse circumstances and tell these stories through photography and film for two reasons. First, to provide healing and dignity to the communities we work in. Second, to expand awareness of the power of prevention and invite others into this work.

AWARENESS AND HUMAN RIGHTS

SUSTAINABILITY

STORYTELLING

OUR VALUES
OUR IMPACT
**OUR IMPACT**

**JANUARY**
City Center grand opening party in Chiang Rai City

**FEBRUARY**
- Thai TV host donated the use of 8 acres of property for our Sustainability Project’s Eco Agricultural Learning Center
- Nick Parisi joined our Board of Directors

**MARCH**
Celebrated graduation for dozens of students in Thailand

**APRIL**
- Emotional Intelligence Day Camp with 43 students in Chiang Rai
- Welcomed Lauren Ellis as a full time art therapy and marketing volunteer staff

**MAY**
- Accepted 20 new scholarship students into our program
- Rachel Goble and filmmaker Heidi Burkey presented the first Ethical Storytelling workshop in Hong Kong

**AUGUST**
- Our child abuse prevention program (3-3-5) reached 779 youth
- Met with a professional brand agency to begin the process of a full re-brand
- Undocumented and stateless students took a field trip to Chiang Mai as part of our human rights program

**OCTOBER**
- Win, a former stateless scholarship student, passed the BAR exam to become a lawyer
- Hosted our second annual parent meeting at the Pong Prae Resource Center

**DECEMBER**
- End of Year campaign raised more than $90,000
- Released a new short film, “Where I Belong”
Rural Villagers participate in our Sustainability Project, which includes our Eco Agricultural Learning Center, natural dyes, and silkworm programs.

Children and youth take part in Awareness and Sexual Rights Project, which includes our 3-5-5 Program, and family and other camps.

Hours of English Tutoring (on average) are offered per month when school is in session; 21 hrs (on average) are offered when school is on break.

Children take part in our Legal Rights program.

Hours of Math Tutoring (on average) are offered per month when school is in session; 25 hrs (on average) are offered when school is on break.

Four students graduated from University. Three students continued on from Vocational school to pursue a Bachelors Degree.
Surachat and Surachai are two brothers who are in a complicated situation: they are stateless and they are orphans. Their father was an alcoholic who committed suicide in their home, and their mother had many mental and physical health problems before she passed away two years after their father. Her death was a turning point in their life where they realized they could no longer lead innocent and carefree lives. They talk about bearing a burden of guilt for not doing more to help their mother before she died, though they were still young when it happened. They had to take responsibility for themselves: cooking, cleaning, protecting themselves and finding financial support—especially after they discovered that their mother, because of mental illness, had not understood the importance of their identity documents and had thrown them away.

THE BASIC THINGS

Even a basic thing like transportation becomes a catch-22 where they cannot get a legal drivers' license without proper identification, so when they ride their motorbike to school or work, they risk getting caught for driving illegally, which can mean fines and jail time they can't afford. Yet they also can't afford to live without a way to get around to school and work.

WE'RE BOTH BRAVE ENOUGH TO DREAM.

Now they do everything they can to learn as much as they can by studying in the library, and they find whatever jobs available to support themselves by cleaning dishes and floors in the school cafeteria, delivering drinking water, or working in the fields. Surachai dreams of becoming a doctor, and coming back to his village to help the people there who are prone to illness. Surachat loves to study history and culture. People look down on them for being stateless, they suffer insults, legal discrimination, and lack of opportunity, but they don’t let this affect their view of themselves. As Surachat explains:

"Not having citizenship is like I am invisible. It tells me no one cares about me. Everywhere I go, people insult me and are mean. But in my opinion, I don’t think they are right. Even though we don’t have Thai citizenship or a Thai ID, we can still live happily with others. Everyone is born differently. Even though we were born without citizenship, we are also human beings. Being happy or not happy is not about having an ID or money. It’s about being satisfied with what we are or are not."

SURACHAI ADDS

"After school, we might not be able to go play soccer or video games like others do because if we do that our life will dwindle and have no future. But if we work hard today, no matter how hard it is, if we have good intentions and beliefs, if we do what we believe, then we can handle it and it will be something we can accept. I am not a person who gives up on my dreams. I have intentions. I don’t care if I have Thai citizenship or not. I believe that my dream will come true. I will try and reach my goal."

"WATANASAREE GAVE US EVERYTHING."

They express gratitude and their sense of feeling blessed to have Watanasaree [The Freedom Story] in their lives. The money for school and supplies, the counseling and mentoring services, and the other opportunities it provides for higher education has changed their prospects in immeasurable ways. They feared they would be homeless without The Freedom Story's support, but at The Freedom Story, they feel safe. Surachai says, "I want to say thank you to Watanasaree for helping us to have hope again and keep fighting and go through our problems. Even though everyone starts in different places, we can choose our own direction."

To watch Surachat and Surachai’s inspiring story, visit www.thefreedomstory.org.
SOCIAL IMPACT REPORT

Over the past couple years, we’ve ramped up efforts to collect data to examine whether our programs are having the positive impact we aim for. We want to know to what extent our programs help keep at-risk students in school while also building the resilience and awareness necessary to protect them from trafficking. These are the best available proxy measures on whether we’re effectively preventing the trafficking of children.

In 2016, we completed a comprehensive study, involving interviews and surveys of our students, and the initial results prove promising.

As a result, these findings suggest that our kids are vulnerable to exploitation due to poverty, and that the scholarships are critical aids in keeping them in school. Ensuring they are successful in school is a challenge, and some of those challenges lie beyond the scope of our work. However, given the precarious, and often exploitative, nature of the type of work available to minors and young adults, the fact that our kids are choosing to stay in school rather than pursue alternatives is a strong indicator that The Freedom Story is finding success in preventing human trafficking.

Moreover, the students show an awareness of trafficking, which can help put them on their guard against potentially abusive and dangerous situations. Meanwhile, The Freedom Story has provided intangible, though no less important, benefits: relationships with mentors whom the students have come to view as extended family, who make the students feel valued, supported, and who help increase a positive outlook for the future.

Many thanks to Dan Olson, the principle author of our Social Impact Assessment, to Dr. Melissa Anderson-Hinn and to Athalie Waugh (M.A.) for their efforts in conducting the research, to End Crowd for the initial funding for the project, and to the many other contributors who helped provide insightful feedback and edits!

Included here are just a few highlights of what we’ve learned. To request a full report please email us at contact@thefreedomstory.org.

- Fifty-five students (out of 76) reported agreement that if they were not a scholarship student, they would have to go to work to help their family.
- Most reported knowing someone who has had to leave home to go to a major city like Bangkok or Chiang Mai to find work.
- All of the beneficiaries in the data sample reported being currently in school.
- Eight-eight percent felt confident they would complete their educational goals.
- About 95% believed that education has made their lives better, and almost all of the students reported that The Freedom Story scholarship has made them realize they have more options for the future.
- About 70% (22 students) of the primary school interviewees described The Freedom Story staff as being a second family and all of them expressed strong ties to the Resource Center as a second home.
- When asked their favorite thing about their experience with The Freedom Story, 100% of the high school students interviewed said the following: relationships with staff. They spoke about feeling safe approaching staff, valuable to them, and confident in implementing the advice they gave. They also spoke of how their connection to The Freedom Story translated directly to a consistent increase in their levels of hope for their futures.
- The majority of students reported having attended one or more of our human trafficking awareness raising events, and vast majority of students were able to correctly identify potential trafficking situations.
- The majority of our students report a lack of confidence that there is anyone at school to whom they can turn when they have questions (which is likely due to a cultural phenomenon where asking questions of teachers is often considered offensive as it suggests the teacher didn’t teach the material well enough).
- Most of the students also report a lack of confidence in their grades.
- Less than half of our students strongly agreed that they have all the resources they need to do well in school.
- Thirty-seven students were either neutral or agreed that they have a hard time completing homework assignments. Students who had over 3 people living in their household (with an average of 5.8 per household) were less confident that they had the resources they needed to succeed.
- We also noticed some confusion around whether or not students had mentors and the effect of mentorship in student’s lives. While this is likely an issue of cultural translation (there is no Thai word for mentor, making the concept hard for some to understand), given that mentorship is such a large pillar of our programing, it is something worth exploring further.
OUR REACH
Shane Claiborne has published eight books. He’s also written for numerous other publications including Esquire, Christianity Today, and The Wall Street Journal. He’s guest lectured at Harvard, Princeton, and many other universities. The intentional community he founded in Philadelphia, The Simple Way, continues to be a trailblazer in the new monastic movement. Shane’s a busy man.

So we were excited to get to spend an afternoon with him. Along with twenty exclusive guests and donors, we listened to and discussed with Shane as he shared his reflections on what justice means and the work of The Freedom Story.
BOARD OF DIRECTORS

ROY GOBLE
Chair of the Board
Goble Properties

RACHEL GOBLE
President
The Freedom Story

MARLENE LEPKOSKI
Senior Director,
Johnson & Johnson

EMIL Y NELSON
Blogger and Speaker

NICK PARISI
Managing Director,
Silfra Capital

RACHEL SPARKS
Founder,
Honorary Board Member

JEN WEAVER
Account Executive,
Salesforce

KEN WYTSMA
Pastor, Author and Founder of
The Justice Conference

STAFF

LUK PROMSUWAN
Counselor

NANNI NENA
Administration

RATTIKAN CHERMUE
Center & Scholarship Director

ORANUCH CHURMER
Scholarship Staff

TAWEE DONCHAI
Thailand Founding Director

SOMCHAT CHUWIT
Sustainability Development

WORN DONCHAI
Sustainability Director

ALAYNAH MORROW
U.S. Office Manager

RACHEL GOBLE
President

NONGNUCH JAMPARAT
Counselor

DR. JADE KELLER
Program Advisor

THODSAPHON KITTA
Activities Manager

DANIEL OLSON
Writer & Researcher

P’EAD
Grounds Keeper

AOUN SITTHICHIRANG
Program Officer

BEE THONGTHEP
After School Officer

PI AEW
Accounting

KATE THUTSUNTI
Leadership Director

LISA WINTERFELDT
International Liaison

WIN YINGPITIPAT
Human Rights

KRU YU
English Tutor

KRU TAE
Math Tutor
Collaborating with and learning from other organizations is essential to our work. Our partnerships and relationships in the anti-trafficking world extend far beyond those on this page. We can’t highlight them all here. But we want to say a special thank you to the organizations we regularly visit during our Field Learning Trips. Their dedication to educating and inspiring future activists, and their commitment to collaboration, make them essential partners in our work of prevention.

**PARTNER ORGANIZATIONS**

- **Hug Project**
- **Home of New Beginnings**
- **Liberty Asia**
- **Golden Triangle Asian Elephant Foundation**
- **UNOH**
- **Dton Naam**
- **www.helpingelephants.org**

**LOCAL REPRESENTATIVES**

- **Bunty Drewitt**
  Santa Barbara, CA
- **Gretchen Radomski**
  Bend, OR
- **Margaret Hansen**
  Okinawa, Japan
- **Shannon O’Malley**
  Portland, OR
- **Bill Stauffer**
  Portland, ME
- **Brian White**
  Los Angeles, CA
- **Shannon Griesser**
  Boston, MA
INCOME AND DONATIONS

TOTAL INCOME: $609,150

- Individual Donors: $332,276 (55%)
- Grants: $232,007 (38%)
- Online Fundraising Platforms: $376,09 (6%)
- Special Events: $6,584 (1%)
- Other Revenue: $673 (1%)

FINANCIAL GROWTH OVER TIME

2016 ACCOMPLISHMENT

- 10¢: Our cost to raise $1
- 31.8%: Increase in support for our programs from 2015
## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource Centers, Scholarships, Sustainability &amp; other Program Initiatives</td>
<td>$290,173</td>
<td></td>
</tr>
<tr>
<td>Program Salaries, Travel &amp; Overhead</td>
<td>$82,298</td>
<td></td>
</tr>
<tr>
<td>PROGRAM SERVICES TOTAL</td>
<td>$372,471</td>
<td>69%</td>
</tr>
<tr>
<td>Fundraising &amp; Marketing Initiatives</td>
<td>$6,938</td>
<td></td>
</tr>
<tr>
<td>Fundraising Salaries &amp; Overhead</td>
<td>$50,778</td>
<td></td>
</tr>
<tr>
<td>FUNDRAISING TOTAL</td>
<td>$57,716</td>
<td>11%</td>
</tr>
<tr>
<td>ADMIN SALARIES, RESEARCH &amp; OVERHEAD</td>
<td>$144,909</td>
<td>20%</td>
</tr>
</tbody>
</table>

TOTAL EXPENSES: $575,096
WITH GRATITUDE

Our incredible thanks to all of the donors who have so generously invested in The Freedom Story in 2016.

All Investors $500+

Wyss Charitable Endowment
One Day's Wages
Johnson & Johnson
Goble Property Management
Vinnci Limited
The Nelson Family Trust
Gregg and Emily Nelson
Antioch Church
Salesforce Foundation
Nicholas and Drew Parisi
Thecla Goble
Thomas and Christine Routh
Galen Hieb
The OTT Foundation
Paige and David Ready
Jeremiah Boehner
Roy and D'Aun Goble
Robert and Colleen Petersen
Lana and Scott Harris
Marlene Leipkoski
Trevor Cecil
Nici Hinkel
Storrey Property Management, LLC
Oak Life Church
Bill & Sheila Burris
National Christian Foundation
Nicole Leppert
Renee and Bill Curtis
Lawrence Livermore Lab
Mr. & Mrs. J Keegan
Vince and Cathy Nelson
Amanda and Steve Ingold
Jennifer Weaver
Cornerstone Fellowship
Tracy Ummel
Rachel Dennis
Chuck and Debra Dixon
Rosemary Clyde
Joe Emlendorf
Dean and Mary Given
Linda Lyngso
Steve and Elizabeth Connolly
Mike Rusch
Carlos Bezerra Jr
Pete Kelley
Michael McDonald
Cindy Brandt
Margaret and Kris Hansen
John and Kathleen Diugosh
Revolucion
Pakorn Pongpaet
Jolie Willis
Christine Rose
Beverly Howell
Daniel and Kimberly Young
Mark Kamrath
Jeremiah and Megan Austin
Cristin Douglas
Randy Kizer
Debra and James Curtice
JoAnn and Thomas Prescott
Donna and Vaughan Wenzel
Michelle Dickinson
Grace Kwak
Shah Makujina
Brendan and Rachel McClenahan
Cara Smith
John Adams
Kathleen Mroczka
Michael and Heather Colletto
Bill Stauffer
Cultural Care Au Pair
Keven Saber
Rae Na
Westwood International
Cyrus Hagge
Melanie Carrier
Robert Maselli
Angelina Fiordellisi and Matt Williams
The Arthur J. Gallagher Foundation
Joseph Griesser
Julie Stahler
Lilly Endowment, Inc.
Pourcho Family Trust

Steve Stong
Kids First Project Team
Lisa Masterson
Emily and Paul Bennetich
Clay Goetz
Jessica Stevens
Susan and Bill Golder
Gerald James and Patti Swanson
Allison Harp
Jessie Stuart
Matthew Stooldy
Rachel and Nate Sparks
Brenda Haydock
Research Affiliates
Kristin Zierau
Andrea Summers
David Slater
Kaylee and Chris Partridge
Melissa Sedlacek
Aileen Morrissey
Tom and Ann Hagensen
Charlene Damion
Andrea Swift
David and Alissa Watson
Allie and Chris Scott
Adam Berg
Gretchen and Jacob Radomska
Stephane Holgate
Darren and Sandra McGrandle
Mary Ann Maring
Rick Iffland

Anne Stonebeberger
Sally Chaves
Trumark Company
Andrew Gardener
Brian McClinton
Diane McKenna
Rachel Resnikoff
Kate Moore
Mark Fisher
Linda Gulick
Carrie Shaffer
Michael Miller
Lorraine Raine
Iris Arce
Richard and Kim Pace
Mayumi Stevens
Jestin Tredway
Colette Noblitt
Andre Bonkowski
Eliza Kim
Laurie and Trent Nichols
Dany Paragoteva
Steven Martin
Laura Lowe
Belma and Aidan Bostanci
Caylee Reid
Christina Louie
Daniel Kirk
Ben and Sandy Blanton
Mike Williams
Thomas and Jo Chapman
In-Kind Donations

3 Steves Winery
California Academy of Sciences
Coley Catatiano
D’Oliva Olive Oil
E. Keith Brown & Company, CPA
Earl Anthony’s Dublin Bown
Fine Arts Museums of San Francisco
Roy Goble
Joshua Higa
Hiip
Jason Leon
Livermore Wine Trolley
LUSH Cosmetics
Munroe Motors
ONEHOPE
Page Mill Winery
Pura Vida Bracelets
Revolucion
San Francisco Ballet
Jessie Stuart
TILT Cosmetics
Jill Vellinger
Roxanne Vinciguerra
Winchester Mystery House
Productionology
Benjamin Edwards Photography

Event Volunteers

Sherry Luo
Madelynn Emmerich
Trevor Cecil
Emily Bennetch
Clay Goetz
Gina Norman
Ben Van De Water
Serena Zhu
Kenneth Chou
Michaela Ledoux
Rich Morrow
Kevin Norman
Chris Scott
Katie Hara
Kyle Hara
Rachel Artime
Willa Mui
Sydney Boral
Jeff Eich
Lindsey Peters
THE FREEDOM STORY
337 17th Street Suite 102
Oakland, CA 94612

WWW.THEFREEDOMSTORY.ORG